



FREQUENTLY ASKED QUESTIONS (FAQs)

1. What is Madras Inherited

Madras Inherited is the heritage initiative founded in 2017, is an initiative started by a team who are passionate about making significant changes in the domain of heritage. An entrenched passion for Architecture, History and Heritage led to the formation of the initiative. It was named Madras Inherited as it looks at the city's heritage as something shared and inherited by the city's occupants.

Filled with incredible zest to explore the lesser travelled historical enclaves of the city, it was established with the notion of presenting the unspoken inheritance of this alluring city. The vision for Madras Inherited streams from a larger vision for Heritage Conservation and Management in the city which aims to bring a change in the scene of heritage

2. Is Madras Inherited an NGO?

No, Madras Inherited is not an NGO. It is the heritage initiative of Triple O Studio, which is a multidisciplinary architectural studio located in Adyar, Chennai.

3. What is the Mission of Madras Inherited

- Sensitise the public about the pluralistic cultural legacy of Madras, so that they can develop a sense of association with the place.
- Instil a sense of social responsibility towards preserving the common heritage of Madras.
- Protect, manage and attempt to preserve the tangible heritage of the city by undertaking necessary measures and identifying specific tools needed to better plan and manage historic fabric, to improve practice.
- Provide expertise in the field of Heritage Management and encourage capacity-building by developing skills through training programmes.

4. Does Madras Inherited conduct only heritage walks? What areas of work is Madras Inherited involved in?

No, Madras Inherited does not conduct only heritage walks. The scope of work at Madras Inherited also extends to these following areas:

(i) Cultural Heritage Tourism is at the cornerstone of our efforts to engage people with their heritage. Through well-researched heritage walks across the city, we aim to provide locals and tourists alike with an intimate and authentic insight into the city's heritage. Our walks take you not only to the city's most iconic places but also unravels its hidden heritage, exploring its lesser known yet incredibly vibrant neighbourhoods. We are



working towards adding merchandise specific to Chennai and its tangible and intangible heritage and history as another division to this area.

(ii) Architectural Heritage is an important domain in our approach to Heritage Management. We have worked closely with government agencies to generate listing reports, conditional assessments, detailed project reports, detailed drawings and management plans. We consider partnership with public administrative bodies, private heritage management and the public to be indispensable to successful Heritage Management.

(iii) Heritage Education - We believe that in the interest of sustainable long term sensitisation of people to the heritage around them, it is important to start educating our kids at a young age. Heritage Education programs are some of Madras Inherited most passionate projects, involving the development and teaching of heritage education syllabus for schools and colleges

(iv) The various Community Outreach Programmes that we curate and organise in the city facilitate interactions and connect people to their heritage. We are always looking out for new collaborations and interesting methods using which we can tell the stories of Chennai in unexpected public spaces.

(v) We are also working towards developing a **Research and Development wing** with the aim to establish a progressive think tank that conceptualises and investigates the way forward for the city's heritage.

6. Who are the founders of Madras Inherited?

Madras Inherited was co-founded by Ar. Tahaer Zoyab and Ar. Anupriya Subbian.

7. Who is the team at Madras Inherited?

We are a small team of passionate architects, urban designers, historians, conservation architects and graphic designers, filled with incredible zest and determination to promote sensitivity and understanding towards the history and architectural heritage of Madras and do our best to preserve the heritage of the city by undertaking necessary measures and approaches through our different areas of work. In case you like our work, please get in touch with Ms. Shalini Ravikumar via email with your resume and portfolio.



8. What are the social media handles of Madras Inherited?

1. Facebook: @MInherited
2. Twitter: @minherited
3. Instagram:@madrasinherited
4. Youtube: Madras Inherited

9. What is the end goal of Madras Inherited?

- Tapping the potential present in the tangible and intangible heritage and its preservation through sustainable Cultural Heritage management principles.
- Promoting sensitivity and understanding towards History, Architectural Heritage of Madras and disseminating of cultural knowledge in the city in a comprehensive manner.
- Initiating concentrated research, education, and outreach activities in the Heritage areas of the city.
- To integrate old with new and in a manner that they can be viewed as one cohesive entity in the city.
- Revitalise the experience of Cultural Heritage Tourism in the city.

10. Are you working on franchising to other parts of India?

Yes, we definitely have the idea of franchising to other parts of the country and are consistently working towards it. In case you would like to partner or collaborate with us on our venture, please feel free to get in touch with us either through email or phone.

11. What is the minimum qualification required to join Madras Inherited?

The minimum requirement to join Madras Inherited is a Bachelor's degree in History, Architecture, heritage design and planning and related subjects or a Masters degree in Heritage Management/Heritage Studies. In case you are a graphic designer, photographer, completed your bachelors degree in visual communications or have a BBA or an MBA degree, experience in retail E-commerce field or data research executive and Social media and marketing as well as public relations, please feel free to get in touch with us via our email ID along with your resume.

12. Are people allowed to volunteer for Madras Inherited?

Yes, we are constantly looking for volunteers to work in the areas of social media and marketing, blog writing, historical research, graphic design etc.

13. How do you fund all your projects and areas of work at MI?

The projects at Madras Inherited are self funded. They come from heritage walks, workshops, government projects, publications etc.



14. What are your next set of plans with Madras Inherited?

This is a constantly evolving question as we are consistently doing a set of things at Madras Inherited every quarter. The next set of plans for Madras Inherited for this quarter would be to branch out to other areas of heritage walks, launch the area of heritage education, continue ongoing work on our government projects with the Greater Chennai Corporation and TamilNadu Tourism Development Corporation Office, consistently organise and facilitate more workshops for colleges and universities and community, work on publications including our book called People Called Chennai, organise more community outreach events along with collaborative partners, continue ongoing work on grants and R&D related projects.